

retail products



Gene Juarez Academy carries a wide variety of top professional product lines such as L'Oreal Professional Serie Expert, Bumble & Bumble, TRI, Mizani, American Crew, ISO and Essie. Which is a huge benefit to you because you will graduate with experience working with all these lines on a variety of hair types and conditions. You will learn not only about each line but also how to prescribe the appropriate products to your guests so they can maintain the look you created at home between appointments.

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